

# The Covington News



## Eye Deal Optical

### Staff Reports

Since December Eye Deal Optical on U.S. Highway 278 has been offering Covington-area residents expert optical services as well as stylish, modern products.

“We try to not have what everybody else has,” said Victor Fields, manager. “That would just make us like any other eye place.”

Eye Deal has one ophthalmologist and one optician on staff and is open from 11 a.m. to 7 p.m. Monday through Friday and from 9 a.m. until 1 p.m. on Saturday.

Fields said presently customers can take advantage of a free eye glass exam with the purchase of one complete pair of eyeglasses purchased at regular price. Other current specials include no-line bifocals for \$60 with any frame pur-

chase as well as on contact lens exams and purchases.

“We also specialize in three-piece rimless glasses, and offer free lifetime cleaning and adjustment as well as same-day service on most prescriptions,” Fields said.

In addition to eye care and exams, Eye Deal carries a range of designer frames such as C-Factor, Fendi and Dolce & Gabbana as well as a wide range of eyewear designed for children.

“We are now featuring Switch, which is a one-frame multiple magnetic interchange lens system,” Fields said of the interchangeable sunglasses designed for active outdoor athletes in whatever light conditions they encounter.

Fields encouraged people to stop by the store to see the myriad of services and products Eye Deal offered.



Submitted photo/The Covington News

# Eye Deal Optical

By **Subastian Wee**  
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Eye Deal Optical on U.S. Highway 278, opened in December 2009 to offer Covington residents affordable optical services, along with the latest styles in eyewear.

“We’re not in the red, so that’s a good thing,” said manager Victor Fields, reflecting on the business’s success in the past year.

Fields said they are now offering affordability programs like Care Credit and a 90-day lay-away to provide help to customers.

The business specializes in three-piece rimless glasses, and offer free lifetime cleaning and adjustment as well as same-day service on most prescriptions. They also offer free eye exams with the purchase of one complete pair of eyeglasses purchased at

regular price.

Other current specials include no-line bifocals for \$60 with any frame purchase as well as on contact lens exams and purchases, \$50 off any complete set of eyeglasses and a \$125 for a contact lens exam and contact lenses.

Eye Deal also offers Switch, a one-frame multiple magnetic interchange lens system, designed for active outdoor athletes in any light conditions they encounter.

They carry a range of designer frames, including C-Factor, Fendi and Dolce & Gabbana as well as a range of eyewear for children.

“We are offering several different kinds of lenses,” said Fields. “We just started to offer drive-wear polarized transition lenses [designed to maximize the eye’s natural abilities in each of the different light conditions].”

Eye Deal has an optometrist and an optician on staff. It also has an eyeglass finishing lab, which will allow customers to order lenses and have their eyeglasses finished in the store. They hope to expand soon by opening another shop, though they are currently unsure of a location.

## IN THE SPOTLIGHT

**WHAT:** Eye Deal Optical

**WHERE:** 5125 U.S. Highway 278 N.W.

**HOURS:** 11 a.m. to 7 p.m. Monday-Friday, 9 a.m. to 1 p.m. Saturday

**CALL:** Call (770) 788-2325, or see [www.eyedeoalopticalusa.com](http://www.eyedeoalopticalusa.com)



Tharon Giddens/The Covington News